



ADVERTISING DESIGN INTERN

JOB SUMMARY

Work as a design assistant to design art and copy layouts for visual communications media. Study graphic elements, determine size and arrangement of graphics and copy, select type, arrange layout, draw samples, and prepare instructions for printers and other vendors. Observe and partake in all aspects of the design studio as may be appropriate, including creative, client meetings, daily office routine, etc. Learn the skills needed to be effective in an advertising design studio. Develop hands-on experience in design and production and the use of related software.

REQUIREMENTS

- Currently or recently enrolled in college or art school with degree path in graphic design or related field. Related work experience desirable.
- Able to follow directions, written procedures and methodology.
- Able to focus on meticulous details and quality.
- Able to work independently within scope of assignment and cooperatively among team members.
- Able to convey ideas to others.
- Able to contribute to creative team.
- Working knowledge in the use of essential design software, including Adobe Illustrator, Photoshop and InDesign. Working knowledge of productivity tools, including Microsoft Word, Excel and PowerPoint.
- Working knowledge of Mac computers. Some experience with PC computers is desirable.

PHYSICAL QUALIFICATIONS

- Visual acuity (with correction) sufficient to make artistic judgments about layout and design.
- Manual dexterity to operate a computer or make manual sketches and drawings as required.

Please submit your résumé and a link to your portfolio to kelly.jones@designworks.net or fax 817.276.2536